

Activity III

In March, 2008, the Lecture Meeting was held to celebrate the publication of the Chinese version of "EXCELLENT JEWELLERS JAPAN"



On Mar.15, 2008, a lecture was held to commemorate the publication of the Chinese version of "EXCELLENT JEWELLERS JAPAN at the Taipei International Conference Center". Kazuo Kikui was asked to give lectures on jewelry representing Japan's excellent jewelers.

Date and Time: 10 a.m. March 15, 2008 (Sat.)

Site: The Taipei International Conference Center

Program: Section 1: 10:15~11:55 Kazuo Kikui "Designing My Life as a Jeweler"

Section 2: 13:00~14:40 Kazuo Kikui "Requirements for creating excellent jewelry"

Section 3: 15:00~16:30 陳國珍 "How to create a high-quality jewelry using compound materials"

Host: 珠寶世界雜誌社; Taiwanese Branch of Gemological Institution of America (GIA)



The Substance of the Lecture: Section 1 "Designing My Life as a Jeweler"

Kazuo Kikui talked about his experiences before he was recognized as one of the premier jewelers in the first picture book of jewelry, "EXCELLENT JEWELLERS JAPAN". He taught that it is important to accumulate many life experiences, especially emotional experiences, in order to create exquisite jewelry that can be called a work of art.

The Substance of the Lecture: Section 2 "Requirements for creating excellent jewelry"

Tracing the history of the Bell Époque time, Kazuo Kikui explained how sophisticated techniques and refined designs draw out the stunning beauty of diamonds. He also introduced the collection of his original brand "KIKUI



When his lectures finished, many people asked a lot of questions and expressed their opinions, so we could share a meaningful time with the audience. The autograph session was also held and many people came to us.

We are so happy that many people in Taiwan realized the excellence of KIKUI KAZUO's jewelry and showed their support. We sincerely hope that more people of Taiwan have the knowledge to select the truly fine jewelry which can be called works of art.

We would like to take this opportunity to renew our resolution and to make further efforts so as to sublimate our jewelry in the artworks.

